

Message Text

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PAGE 01 STATE 105380 POSS DUPE
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R 092037Z MAY 77
FM SECSTATE WASHDC
TO AMEMBASSY MADRID
INFO AMCONSUL BARCELONA

UNCLAS STATE 105380

INFORM PAO

E.O. 11652:N/A

TAGS: BEXP, AFSP, SP

SUBJECT: FY 1978 COUNTRY COMMERCIAL PROGRAM, SPAIN

REF: STATE A-5960, DEC. 10, 1976; MADRID A-14, FEB. 8, 1977

1. WCAG AGREED DRAFT ON FY 1978 CCP FOR SPAIN BEING SENT VIA AIRPOUCH ON MAY 4 AND CONCURRENTLY BY APO. DRAFT HAS BEEN REVIEWED AND CLEARED BY MEMBERS OF WASHINGTON COMMERCIAL ACTION GROUP (WCAG). PROPOSALS SUBMITTED IN A-14 INCORPORATED IN DRAFT TO MAXIMUM EXTENT POSSIBLE. ADDITIONS OR MODIFICATIONS REFLECT PROGRAM REQUIREMENTS AND DESIDERATA OF WCAG AGENCIES.

WCAG REPRESENTATIVES HERBERT H. LINDSTROM, COUNTRY
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MARKETING MANAGER FOR SPAIN USDOC AND STANLEY P. HARRIS, CHIEF COMMERCIAL MANAGEMENT DIVISION, EB/OCA, STATE, PLAN TO VISIT MADRID MAY 19 FOR PURPOSE OF REVIEWING ALL ASPECTS OF DRAFT AND COMPLETING CCP FOR SPAIN. LINDSTROM WILL RETURN TO MADRID JUNE 7-10.

REPRESENTATIVES INSTRUCTED TO RETURN TO WASHINGTON WITH

A MUTUALLY AGREED TEXT OF THE CCP REFLECTING APPROVAL OF COUNTRY COMMERCIAL ACTION GROUP (CCAG) AND INVOLVEMENT OF PRINCIPAL ADMINISTRATIVE OFFICER.

3. SEPARATE MESSAGES WILL PROVIDE LINDSTROM AND HARRIS TRAVEL PLANS.

4. COORDINATION WITH PUBLIC AFFAIRS OFFICER (PAO) ON DRAFT CCP SHOULD BE UNDERTAKEN PRIOR TO VISIT OF WCAG REPRESENTATIVES IN ORDER TO INSURE THAT USIS POST PROJECT PROPOSALS IN PAO'S QUOTE COUNTRY PLAN UNQUOTE CORRESPOND TO CCP ACTIVITIES.

5. ACTION REQUESTED: POST IS REQUESTED TO REVIEW DRAFT CCP PRIOR TO ARRIVAL OF WCAG REPRESENTATIVES AND TO COMPLETE TO THE EXTENT POSSIBLE THE FOLLOWING SECTIONS: REVIEW AND REVISE AS NECESSARY THE OVERVIEW IN AN EFFORT TO HAVE MOST UP-TO-DATE OVERVIEW POSSIBLE AT TIME CCP GOES TO PRESS IN JULY/AUGUST; COMPLETE SECTION II, INCLUDING FUNCTIONAL DUTIES AS REQUESTED IN STATE A-5960 AT TOP OF PAGE 4; REVIEW ALL CAMPAIGNS AND SPECIAL POST EFFORTS; COMPILE TOTAL PERSON DAYS AVAILABLE BY PERSONNEL CATEGORY AND TENTATIVELY CALCULATE PROBABLY WORKLOAD REQUIREMENTS IN PERSON DAYS AS BASIS FOR COMPLETION OF SECTION V DURING VISIT OF WCAG REPRESENTATIVES; AND COMPILE FY 76, FY 77 AND TENTATIVE FY 78 DATA FOR FINANCIAL RESOURCES SCHEDULE (SECTION VI) PRIOR TO ARRIVAL OF WCAG REPRESENTATIVES. DURING WCAG REPRESENTATIVES' VISIT COMPLETE SECTION VI IN ITS ENTIRETY. CHRISTOPHER
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